Attorney's Docket No.: 42390P10893

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DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION (FOR INTEL CORPORATION PATENT APPLICATIONS)

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below, next to my name.

I believe I am the original, first, and sole inventor (if only one name is listed below) or an original, first, and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

CONTENT WITH ADVERTISEMENT INFORMATION SEGMENT

the specifi	cation of which			
_	X	is attached hereto.		
		was filed on	as	
			mber tion Number	
			(if applicable)	
amended I used in the country be sale in the made the sof America pplication. I acknowledged Federal Relationship in the patent or in the same sale in the sale in	by any amendment referred by any amendment referred by United States of America of United States of America subject of an inventor's certa on an application filed by n) or six months (for a desegulations, Section 1.56. Italiam foreign priority benefit inventor's certificate listed	and understand the contents of the I to above. I do not know and do before my invention thereof, or or more than one year prior to the more than one year prior to this tificate issued before the date of your me or my legal representative ign patent application) prior to the II information known to me to be stift under Title 35, United States below and have also identified that of the application on which	o not believe that the claimed are patented or described in any phis application, that the same was application, and that the invertible of this application in any country or assigns more than twelve this application. The material to patentability as described by the country of the country	invention was ever known or printed publication in any was not in public use or on intion has not been patented or y foreign to the United States months (for a utility patent defined in Title 37, Code of any foreign application(s) for
	- '	that of the application on which	- ry	
PHOT FOLE	eign Application(s):			
	APPLICATION	COUNTRY (OR	DATE OF FILING	PRIORITY CLAIMED
	NUMBER	INDICATE IF PCT)	(day, month , year)	UNDER 37 USC 119
				□ No □ Yes
	claim the benefit under Tit al application(s) listed bel	le 35, United States Code, Secti ow:	on 119(e) of any United States	S

APPLICATION NUMBER

FILING DATE

I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

APPLICATION NUMBER	FILING DATE	STATUS (ISSUED, PENDING, ABANDONED)

I hereby appoint the persons listed on Appendix A hereto (which is incorporated by reference and a part of this document) as my respective patent attorneys and patent agents, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith.

Send correspondence to:

Richard C. Calderwood, Reg. No. 35,468, BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN, LLP

(Name of Attorney or Agent)

12400 Wilshire Boulevard, 7th Floor, Los Angeles, California 90025 and direct telephone calls to:

Richard C. Calderwood, (503) 684-6200.

(Name of Attorney or Agent)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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Inventor's Signature		
	Date	
Inventor's Signature	Date	
Residence (City, State)	Date	

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